

CONTRACT RESEARCH ORGANIZATION AND ITS GROWTH CRITERIA

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INTRODUCTION

A Contract Research Organization (CRO) is a service organization which provides support to the pharmaceutical industry and offers various pharmaceutical research that is essential for conducting clinical trials in the present boom when various complications are involved in the drug discovery process. India occupies a very small place in the global market as a clinical trial industry. But India is taking steps for the growth of various clinical trial organizations for conducting many clinical trials. Various companies are involved in this type of development; many examples are like Lupin, Quintil, Cipla, Zydus Cadela, and they also conduct these types of trials with the collaboration of many multinational companies, and these Indian companies are making space in foreign, and these companies make a protocol before conducting a clinical trial that is very typical and handled by many highly qualified personnel. According to ICH-GCP, a Contract Research Organization is defined as "An organization contracted by the sponsor to perform one or more of a sponsor's trial-related duties and functions."

NEED OF CLINICAL RESEARCH ORGANIZATION

During drug development, preclinical and clinical studies are performed.

1. **Preclinical Study:** New molecular entities are tested in test tubes and in laboratory animals for assessment of safety and efficacy. It takes 1 to 3 years, then moves into human subjects during clinical studies.

2. **Clinical study:** It has three phases:

Phase I: Phase I involves testing for safety in approximately 20 to 100 healthy volunteers.

Phase II: In Phase II, a pool of 100 to 500 volunteers suffering from the specific disease target is tested over a period of a year or longer.

Phase III: Phase III, several thousand people are tested to verify efficacy and long-term safety on a larger scale. Most CROs specialize in either early-stage (preclinical and Phase I trials) or late-stage development (Phase II-III trials).

During this process, drugmakers spend billions of dollars per year attempting to discover and sometimes compounds failing to reach the consumer. Drug companies outsource development work for a variety of reasons, such as temporary or permanent lack of capacity or infrastructure and to focus on core competencies^{1,2}.

CONTRACT MANUFACTURING

It includes:

- Manufacturing of outsourcing-supply of active pharmaceutical ingredients (APIs)
- Development outsourcing-conducting preclinical and clinical trials

for pharmaceutical industry contract manufacturing and research services (CRAMS) totaled revenue \$100 billion in 2004 and will grow at an average annual rate of 10.8 percent to reach \$168 billion by 2009^{3,4}.

EVOLUTION OF CONTRACT RESEARCH ORGANIZATION

Prior to the contract research organization, academic institutions and laboratories handled drug development work. In 1962, regulatory control on the development process increased when Congress passed the Kefauver-Harris amendments, according to these amendments it is essential for drug manufacturers to prove efficacy before marketing a new product. The new law took place to ensure greater safety. Due to greater workload, drug companies began to outsource additional studies that couldn't be handled internally. Private firms grew up to help pharmaceutical companies manage these new challenges, which included more complex clinical trial work to gather data for submission to the Food and Drug Administration. Development outsourcing in this scenario continued through the 1980s, with its major players in outsourced clinical trial management starting operations, including Parexel International (PRXL) in 1983 and Pharmaceutical Product Development (PPDI) in 1985. According to the United States Government Accountability Office, annual inflation-adjusted R&D expenses increased from nearly \$16 billion to nearly \$40 billion from 1993 to 2004, an increase of 147%. While the number of new drug applications for new molecular entities increased only by 7%, so pharmaceutical firms gave their noncritical studies to CROs and were able to lower their burden and lower their development costs, as CROs paid lower salaries than in-house

pharma departments. CROs also gave pharma companies the opportunity to turn a portion of fixed development costs into variable costs by shifting studies offsite.

With heightened demand from drug companies^{4,5,7}.

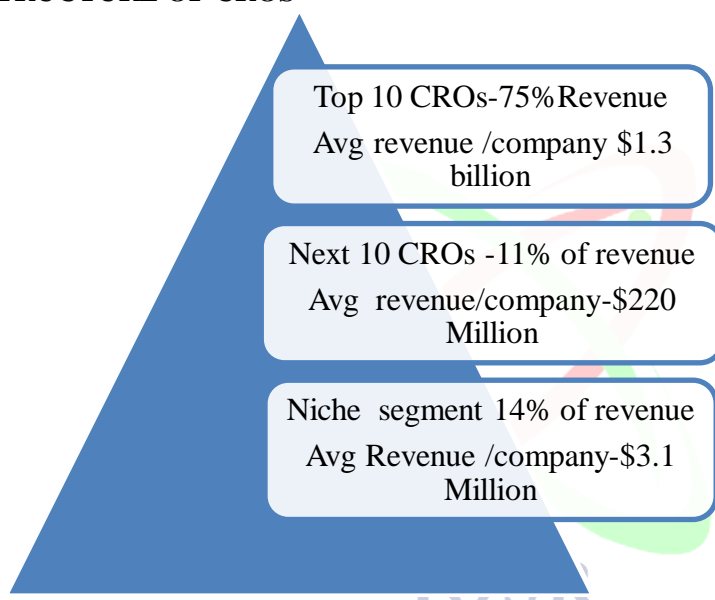
CONTRACT RESEARCH ORGANIZATIONS (CROS) IN INDIA

In India 5% of global clinical trials are being conducted by 2012. The global CRO industry valued \$18 bn in 2008 showed an increase of 14% over 2007. The CRO market will grow at an annual rate of 14% between 2009 and 13 and it will reach upto \$35 bn by 2013. some examples of top multinational pharmaceuticals companies which has led contract research like Novartis, Eli Lilly, Pfizer, and GlaxoSmithKline, Aventis etc. To collaboration with Indian Drug Companies like Nicholas Piramal India Ltd., Advinus Therapeutics, Ranbaxy laboratories, Torrent Pharma, Dr. Reddy's Laboratories, and Cipla etc.^{6,7}.

Growth factor of CRO^{1,4,5,6}

Integration pharma and biotech, Rising R and d cost, Demand for global trials, Shift towards strategic outsourcing, Commoditization of services, stringent regulatory environment, pressure to improve clinical pipeline, need of quality auditing, Need of pharmacovigilanc drug discovery.

MARKET STRUCTURE OF CROS



CONCLUSION

India have lack of funds, and inadequately trained personnel, the drug approval process in India is extremely slow when compared to countries like U.K..if we have easily available qualified personnal, financial status, collaboration with foreign countries, amendments in Indian laws will help to grow the CROs.

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